



MEDIA KIT



LUXURY LIVING INSIDER



WWW.LUXURLIVINGINSIDER.COM



Airing on



WARNER BROS.
DISCOVERY

HGTV

Trvl
CHANNEL

61M 9.5M 5.6M

Subscribers Facebook Instagram

49M 5.3M 1.8M

Subscribers Facebook Instagram

Produced by



BROADCAST BEAT
STUDIOS

*Network/Network Affiliates and Social Media Reach are all subject to change.. Luxury Living Insider is a paid program.

ABOUT LUXURY LIVING INSIDER

Welcome to the epitome of extravagance and refinement — Luxury Living Insider! Step into a world where opulence knows no bounds, and indulge yourself as an insider on a journey to the inside of luxury shopping, delectable cuisine, and extraordinary travel destinations to the most beautiful places in the world. Luxury Living Insider is your key to opening the door to a fabulous world of distinction.

BE OUR GUEST

We are currently curating our guest line up for the 2025 season! If you are interested in being considered to be featured on Luxury Living Insider email us directly to Senior Producer Mary Calloway at: Mary.Calloway@BroadcastBeatStudios.com



AUDIENCE BREAKDOWN

- HGTV = 61 M Subscribers
- TRVL = 49.7M Subscribers
- HGTV = 57% are 25 - 54/ 43% 55 & up
- TRVL = 40% are 25-54 / 60% 55 & up
- HGTV = 69% Female / 31% Male
- TRVL = 45% Female / 55% Male
- HGTV = 79% are homeowners
- TRVL = 84% are homeowners

FAST FACTS HGTV & TRVL

- Carried by every major network in the United States
- HGTV is ranked number 17 among top 100 channels on television
- TRVL is ranked number 40 among top 100 channels on television

CONTACT INFO

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SOCIAL MEDIA

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www.luxurylivinginsider.com
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LUXURY LIVING INSIDER

You're Cordially Invited

Luxury Living Insider

As our guest on Luxury Living Insider you will enjoy being part of a series of shows that feature the grandiose of luxury! With story telling that is similar to the late and great "Lifestyles of the Rich and Famous", Luxury Living Insider is a modern take on a beloved show from the past.

Luxury Living Insider explores everything from extravagant homes to designer products to elite culture and refined taste.

This show will take us on a journey as we lift the veil for viewers to explore what some have only dreamt about.

Luxury Living Insider will consist of 8 episodes. The show is scheduled to be aired as a paid program on both HGTV & TRVL. Each 30 minute show will feature up to a max of 5 guests. Some shows may feature less, depending on designated time slots as guests are permitted to have 2 time slots for a total of 10 minutes max on the show.

We hope you will join us as we set sail to a world of opulence and distinction!

"Champagne Wishes and Caviar Dreams"

-Robin Leach